

TOWN & COUNTRY



"A New Attitude"

4/10/2010

To Whom It May Concern:

Our Keeping Kids Safe Project weekend event put on by SIP Kids was a pleasant experience for us. This event gave us great exposure and allowed us to connect with so many families in our community while providing great information to parents to help keep their children safe. The best part of this event may have been all the participation from the local chapters of the United Way, Red Cross, YMCA, and also local law enforcement agencies. We were also very impressed with how little was required from us. SIP Kids did a good job of putting everything together and lining up a variety of activities throughout the event. The Martial art's demonstration we had on our show room brought in many families and their kids. We had over 200 kids participate in the event over the weekend. We are looking forward to becoming an annual sponsor with this program and would encourage others to do so as well. If you do the program, we do suggest you hire a clown to keep the kids entertained while waiting to get their finger prints done. We had one and the kids loved it! The SIP Kids program is a great way to get the community together at your dealership.

Sincerely,

A handwritten signature in black ink that reads "Kevin Larson".

Kevin Larson
BDC Manager
Town & Country Ford